

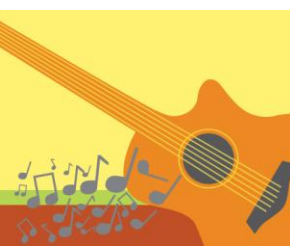


August 17 - 21, 2009

IEEE SYMPOSIUM

EMC Austin Style

www.emc2009.org



To Austin 2009 Committee members, partners at Three Dimensions, and 2009 Advertisers and Exhibitors;

Announcement

I am pleased to announce that the Austin 2009 Committee has transferred production and publication of the 2009 Final Program to ITEM Publications, publishers of *Interference Technology* and the *EMC Directory & Design Guide*. “ITEM” has been publishing EMC-focused technical journals almost since the inception of the EMC Society. Robert Goldblum, the founder of ITEM, was also a founding member of the EMC Society. I feel the transfer of the 2009 Final Program’s production and publication functions will be a smooth one, administered by the competent and experienced staff at ITEM Publications.

Why we are doing this

The production of advanced and final programs is intensive, costly and time consuming. Transferring production and publication tasks to an established team eliminates these problems and allows the committee to focus on the things most important – creating a memorable EMC learning experience for our attendees. In addition, our committee estimates we will save more than \$10,000 not having to produce and print the Final Program ourselves. An added benefit is that ITEM Publications will mail the Final Program to more than 20,000 names on their EMC circulation list, five weeks prior to the Symposium, at no cost to the committee. This certainly has a large upside for our Symposium attendance.

How this affects you

- *Technical Chairs, Program Managers, editors, reviewers and contributors:* The recently published Advance Program will serve as the basis for the Final Program. Please e-mail all added information and edits for the Final Program content to both the publications chair, Glen Watkins, 512.531.6414, glen.watkins@ets-lindgren.com and Ms. Chris Frost at *Interference Technology*, 484.688.0300 extension 24, cfrost@interferencetechnology.com.
- *Advertisers:* After May 13th, all Final Program advertising inquiries, insertion orders and all electronic files should be emailed to Eileen Ambler at *Interference Technology*, 484.688.0300 extension 10, eambler@interferencetechnology.com. Please note: *Interference Technology* will assume responsibility for all new ad sales in the Final Program after May 13th, 2009. New advertising rates will apply and replace rates previously listed in the Exhibitor’s Kit. Ads placed before May 13th (paid and complementary) are not affected, and will be honored by ITEM.
- *Patrons:* Patron opportunities are still managed by the 2009 Committee Promotions Chair, Glen Watkins, 512.531.6414, glen.watkins@ets-lindgren.com.

Going forward

The 2009 Committee anticipates that these changes will allow us to focus more of our resources on the Symposium itself, allowing us to create an enriching experience for our attendees and their families. We feel confident the professional staff at Interference Technology will produce a Final Program of the highest quality.

Best Regards,

Glen Watkins
2009 Committee Publications, Publicity and Promotions Chair

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